



**Brain Injury
Alliance**
N E B R A S K A

Connect with Your Audience: Become a 2021 Sponsor

Brain Injury Alliance of Nebraska connects with a wide range of audiences across Nebraska. From survivors to caregivers, medical professionals and law enforcement agencies - BIA-NE reaches them all, and so can your company.

Our Sponsors Agree:

“The Annual Brain Injury Alliance of Nebraska Conference is a terrific place to connect with professionals serving the TBI population as well as survivors and caregivers from across the state.

Each year, the conference boasts new and relevant topics for all types of attendees. QLI is a proud sponsor and advocate for Brain Injury Alliance of Nebraska.”

- Jen Karolski, QLI

About Brain Injury Alliance of Nebraska

The Brain Injury Alliance of Nebraska is the only statewide nonprofit working to create a better future for all Nebraskans living with a disability due to brain injury. BIA-NE has had an impact on thousands of Nebraskans throughout the state by focusing on:

Prevention: Reducing the number of brain injuries through quality education about sports injuries, occupant restraint use, domestic violence and falls.

Education: Providing cutting edge information about brain injury through an annual, statewide conference, as well as events and community trainings.

Advocacy: Serving as a voice for individuals with brain injuries and their families through a strong presence at the state capitol and in the community.

Support: Providing assistance to individuals, friends, and family through resource facilitation and maintaining a list of statewide support groups.

Nebraska Brain Injury Conference

| Audience | Date | Location |
|---|---------------------|--|
| 250 Healthcare Professionals, Impacted Individuals and Caregivers | March 18 & 19, 2021 | Virtual Event hosted on Whova Platform |

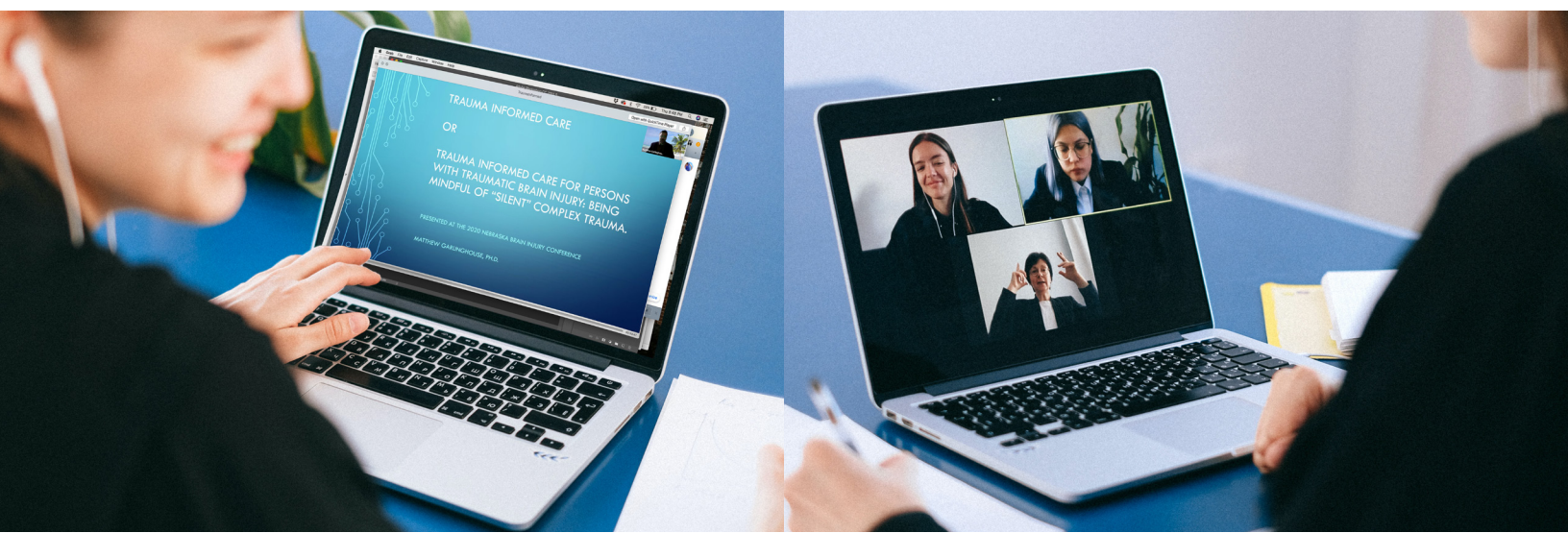
| FEATURE | \$2600 \$3000 | \$1800 \$2000 | \$850 \$1000 |
|------------------------------------|-----------------------------|-----------------------------|----------------------------|
| Keynote Session Sponsor | ✓ | | |
| Article in E-Newsletter | ✓ | | |
| Feature on Social Media | ✓ | ✓ | |
| Banner Ad on Event Website | ✓ | ✓ | |
| Name/Logo on Promotional Materials | ✓ | ✓ | ✓ |
| Complimentary Registrations | 3 | 2 | 1 |
| Complimentary Virtual Vendor Booth | ✓ | ✓ | ✓ |
| Logo on Event Website | ✓ | ✓ | ✓ |
| Social Media Mention | ✓ | ✓ | ✓ |

VIRTUAL CONFERENCE
DISCOUNT!

About the Nebraska Brain Injury Conference:

The Nebraska Brain Injury Conference is a two day event drawing around 250 participants from across Nebraska and the Midwest who come together annually to learn more about brain injury and network with industry partners.

Sixty percent of participants are professionals and forty percent are individuals with brain injury and their family members or caregivers. 2021 will be the second virtual edition.



Blazing Trails for Brain Injury

| Audience | Date | Location |
|--|---------------|---|
| 300 Impacted Individuals, Supporters and Runners | June 12, 2021 | Chalco Hills Recreation Area, Omaha, NE |

| FEATURE | \$2,000 | \$1,000 | \$750 | \$500 |
|-----------------------------|---------|---------|-------|-------|
| Logo at starting line | ✓ | | | |
| Feature in e-newsletter | ✓ | | | |
| Logo at a mile marker | | ✓ | | |
| Logo on t-shirt | ✓ | ✓ | ✓ | |
| Logo in race day packet | ✓ | ✓ | | |
| Complimentary registrations | 4 | 3 | 2 | 1 |
| Logo in e-newsletter | ✓ | ✓ | | ✓ |
| Logo on two run websites | ✓ | ✓ | ✓ | ✓ |
| Social media mention | ✓ | ✓ | ✓ | ✓ |
| Logo at registration table | ✓ | ✓ | ✓ | ✓ |

About Blazing Trails for Brain Injury:

This 5K/1 mi Run, Walk, and Roll is a fun and engaging opportunity for people of all ages and abilities to raise awareness and funds for brain injury.

After a hiatus in 2020 due to Covid-19, the 2021 race will be the fourth year of this event. We anticipate approximately 300 participants to join us at Chalco Hills Recreation Area in Omaha.





2021 Sponsorship Form

To register for event sponsorship online, visit: <https://bit.ly/2AK3Why>

Company Name

Contact Person

()

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

Sponsorship Amount (please circle one):

Nebraska Brain Injury Conference Sponsorship Level: \$2,600 \$1,800 \$850

Blazing Trails for Brain Injury Sponsorship Level: \$2,000 \$1,000 \$750 \$500

☐ Please invoice me.

☐ I have enclosed a check made payable to Brain Injury Alliance of Nebraska.

☐ Please charge my credit card. Card Type: (circle) Visa / MC / AmEx / Discover

Name on Credit Card

Card Number

Card Number

Expiration Date

Security Code

Billing Zip

Signature

Date

Please send a high quality .png or .jpeg of company logo to elle@biane.org for promotion.

We are unable to serve as a sponsor or vendor for 2020. Please accept a donation of
\$ _____ to help support BIA-NE.

Thank you for your support!

Please mail to: BIA-NE, PO Box 22147, Lincoln, NE 68542

BIA-NE Tax ID# 26-0851140 | biane.org