



### 2022 Sponsorship Opportunities

- Nebraska Brain Injury Conference (Virtual Event)
- Blazing Trails for Brain Injury (5K Run, Walk, and Roll)

### Your Impact as a Sponsor

The Brain Injury Alliance of Nebraska works to create a better future for all Nebraskans living with the effects of a brain injury. By sponsoring events such as the Annual Brain Injury Conference and Blazing Trails 5K Run, you ensure our capacity to provide meaningful support, education, and resources for Nebraskans in the following ways:

**Prevention:** Reducing the number of brain injuries through quality education about sports injuries, occupant restraint use, domestic violence and falls.

**Education:** Providing cutting edge information about brain injury through an annual, statewide conference, as well as events and community trainings.

**Advocacy:** Serving as a voice for individuals with brain injuries and their families through a strong presence at the state capitol and in the community.

**Support:** Providing assistance to individuals, friends, and family through resource facilitation and maintaining a list of statewide support groups.

### Our 2021 Outcomes

- Performed 37 virtual and in-person trainings (totaling over 1080 participants) focused on brain injury as it relates to domestic violence, juvenile justice, aging, corrections, veterans, and behavioral health.
- Monitored 16 legislative bills and wrote 12 letters in support of or opposition to them as it benefited individuals with brain injuries.
- Served 822 unique clients from July 2016 to June 30, 2021 through our resource facilitation program. Made 77 new referrals in the first 6 months of the year.

# Nebraska Brain Injury Virtual Conference 2022

**Dates:** March 17-18, 2022 **Location:** Virtual Event hosted on Whova.

## About the Event

The annual Nebraska Brain Injury Conference is a day-and-a-half event bringing together professionals in the field of brain injury and individuals with brain injuries and their family members or caregivers to learn and network with industry partners. Nearly 200 participants attend each year, gaining valuable information and contacts in the field of brain injury.



## Sponsorship Tiers & Features

FEATURE	Mastermind	Brainiac	Brain Booster
	\$2,600 <del>\$3,000</del>	\$1,800 <del>\$2,000</del>	\$850 <del>\$1,000</del>
	▲ ▲ ▲ ▲ Virtual Conference Discount ▲ ▲ ▲ ▲		
Keynote Session Sponsor	✓		
Article in E-Newsletter	✓		
Breakout Sponsor		✓	
Feature on Social Media	✓	✓	
Banner Ad on Event Website	✓	✓	
Prize Sponsor	✓	✓	✓
Name/Logo on Promotional Materials	✓	✓	✓
Complimentary Registrations	3	2	1
Logo on Event Website	✓	✓	✓
Social Media Mention	✓	✓	✓

## Sponsor Testimonial

“The Annual Brain Injury Alliance of Nebraska Conference is a terrific place to connect with professionals serving the TBI population as well as survivors and caregivers from across the state. Each year, the conference boasts new and relevant topics for all types of attendees. QLI is a proud sponsor and advocate for Brain Injury Alliance of Nebraska.”

- Jen Karolski, QLI

# Blazing Trails for Brain Injury 2022

**Dates:** June 4, 2022    **Location:** Chalco Hills Recreation Area • Omaha, NE



## About the Event

The Blazing Trails 5K Run, Walk, and Roll is a fun and engaging opportunity for people of all ages and abilities to raise awareness and funds for brain injury. On average, between 200 – 250 people participate in the event making it a great way to make an impact and interact with the community as an organization.

## Sponsorship Tiers & Features

FEATURE	Mastermind	Brainiac	Brain Booster	Brain Teaser
	\$2,000	\$1,000	\$750	\$500
Logo at Starting Line	✓			
Feature in E-Newsletter	✓			
Logo at Mile Marker		✓		
Logo in Race-Day Packet	✓	✓		
Logo on T-Shirt	✓	✓	✓	
Logo in E-Newsletter	✓	✓		✓
Logo on Two Run Websites	✓	✓	✓	✓
Complimentary Registrations	4	3	2	1
Social Media Mention	✓	✓	✓	✓
Logo at Registration Table	✓	✓	✓	✓



# Sponsorship Form 2022

## Company Information

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Company Address

City/State/Zip Code

## Sponsorship Amount

Nebraska Brain Injury Conference 2022 - Deadline: December 20, 2021

Mastermind - \$2,600  Brainiac - \$1,800  Brain Booster - \$850

Blazing Trails for Brain Injury 2022 - Deadline: March 7, 2022

Mastermind - \$2,000  Brainiac - \$1,000  Brain Booster - \$750  Brain Teaser - \$500

We are unable to serve as sponsor or vendor for 2022.

Please accept the following donation to help support BIA-NE. \_\_\_\_\_

## Payment Information

Please invoice me.

I have enclosed a check made payable to Brain Injury Alliance of Nebraska.

Please charge my credit card.

Card Type:  Visa  Mastercard  American Express  Discover

Name on Credit Card

Card Number

Expiration Date

Security Code

Billing Zip Code

Signature

Date

## Thank you for your support!

Please mail the completed form to:

Brain Injury Alliance of Nebraska  
PO Box 22147  
Lincoln, NE 68542

## Sponsor Promotions & Questions

Please send a high quality .jpg, .png, or .pdf of your company logo to [brittney@biane.org](mailto:brittney@biane.org) for promotional purposes.

For questions, contact Brittney Lippincott at 402-683-0724 or [brittney@biane.org](mailto:brittney@biane.org).

Interested in sponsoring the 2023 Brain Injury Conference? Contact us using the information at the bottom of this form!