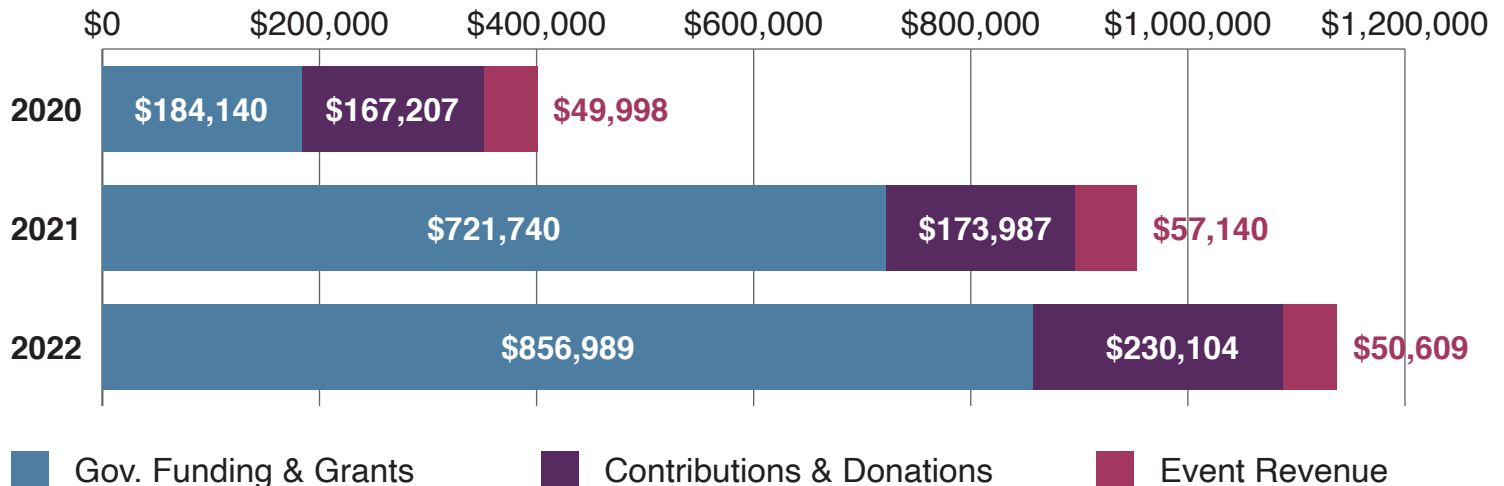# Where Does Your Donation Go?

Revenue: Our Funding Sources

Before we show you how your donation is used, it's important to show the many sources where funds come from. Take a look at the breakdown below from the past few years.

BIA-NE

2020-2022 Revenue by Source (rounded to the nearest dollar)

Year	Gov. Funding & Grants	Contributions & Donations	Event Revenue
2020	$184,140	$167,207	$49,998
2021	$721,740	$173,987	$57,140
2022	$856,989	$230,104	$50,609

Legend: Gov. Funding & Grants · Contributions & Donations · Event Revenue

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Gov. Funding & Grants

Sources:
- Local
  - Lancaster County
- State
  - Brain Injury Assistance Act
  - Dept. of Highway Safety
  - Dept. of Health & Human Services
  - Vocational Rehabilitation
  - Dept. of Behavioral Health
  - Aging and Disability Resource Center
- Federal
  - Medicaid Administrative Claiming
- Other

Contributions & Donations

Sources:
- Foundations
- Businesses/Organizations
- Individuals
- Combined Health Agencies Drive (CHAD) / United Way
- Give to Lincoln Day
- Memorials

Event Revenue

Sources:
- Annual Conference
  - Exhibitors
  - Attendee Registrations
  - Sponsorships
- Blazing Trails for Brain Injury
  - Sponsorships
  - Registrations
  - Donations

Brain Injury Assistance Act: Explained

The Brain Injury Assistance Act was established by Nebraska Revised Statute 71-3705 to provide funds to contract with organizations that specialize in brain injury and work to accomplish the following activities at a statewide level through resource facilitation services such as:
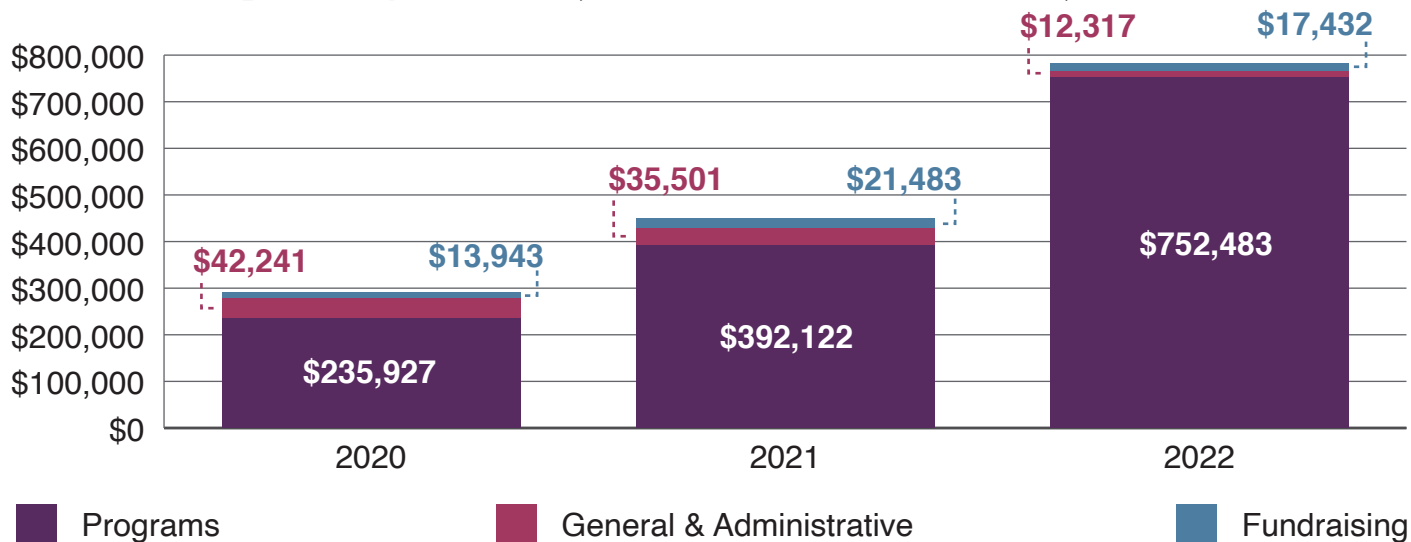
- Securing and developing community-based services for individuals with a brain injury

- Providing or connecting people with support groups

- Providing access to pertinent information, medical resources, and service referrals for individuals with a brain injury

- Educating professionals who work with individuals with a brain injury

Expenses: How Funds are Used

There are three primary functions that your donation and other funds help cover.

2020-2022 Expenses by Function (rounded to the nearest dollar)

	2020	2021	2022
Fundraising	$13,943	$21,483	$17,432
General & Administrative	$42,241	$35,501	$12,317
Programs	$235,927	$392,122	$752,483

Legend: Programs · General & Administrative · Fundraising

Programs

Examples

- Resource Facilitation
- Concussion and Domestic Violence Grant Services
- Highway Safety and Injury Prevention Campaign
- Nebraska Brain Injury Conference
- Dept. of Behavioral Health & Nebraska VR Grant Services

General & Administrative

Examples

- Management
- Administration & General Activities

Fundraising

Examples

- Year-end fundraising campaign
- Blazing Trails for Brain Injury fundraising event
- General fundraising activities

What is Resource Facilitation?

In 2022, the Resource Facilitation program accounted for 80% of all organizational expenses.

So, what is it? *Why should you care about it?*

To put it simply, **Resource Facilitation is our primary service program**, acting as a connection point for individuals and families living with a brain injury. A few examples of the connections/services provided include:

- Information and education resources
- Referrals to service providers
- Assistance navigating local, state, and federal systems
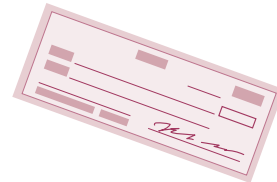- Support group opportunities
- Goal setting and support

Top 5 Expenses, 2020 - 2022 (Averaged)

1 **Payroll and Related Expenses (62%)**
We believe in paying a living wage to our staff and investing in their growth and development. A majority of our payroll expenses support our Resource Facilitation program staff and the services they provide to individuals and families across Nebraska.
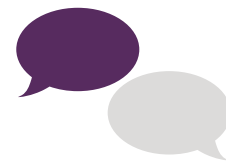
Contracted Services (12%) **2**
We contract services for data analysis and technical support for our database so that we can provide accurate reporting on our activities to you, our constituents.

3 **Advertising and Marketing (6%)**
In order for people to know about our services and our cause, they first have to hear about it. We invest dollars to get the word out about our good work and information on brain injury and the lasting effects brain injury has on individuals and their families.

Events and Program Efforts (4%) **4**
Beyond the salaries of our Resource Facilitation team members, we invest additional resources into our programs and our events.

5 **IT Support (2%)**
To cover the breadth of our state with our small team, we all work remotely. This means that we have to invest in IT support services so that our team can work as efficiently and effectively as possible.

Questions? **Contact info@biane.org for more information about our funding and how your support can help.**