

Sponsorship Information

Event Date: June 3, 2023

Location: Chalco Hills Recreation Area • Omaha, NE

About the Event

The Blazing Trails 5K Run, 1 Mile Walk/Roll fundraising event is a fun and engaging opportunity for people of all ages and abilities to raise awareness and funds for brain injury. On average, between 100-200 people participate in the event making it a great way to make an impact and interact with the community as an organization.



Sponsorship Tiers & Features

FEATURE	Mastermind	Brainiac	Brain Booster	Brain Teaser
	\$2,000	\$1,000	\$750	\$500
Logo at Starting Line	•			
Feature in E-Newsletter	•			
Logo at Mile Marker		•		
Logo in Race-Day Packet	•			
Logo on T-Shirt	•	•	•	
Logo in E-Newsletter	•	②		•
Logo on Two Run Websites	•	•	•	•
Complimentary Registrations	4	3	2	1
Social Media Mention	•	•	•	•
Logo at Registration Table	•	②	•	•



The Impact of Sponsorship

Your sponsorship does more than just help pay for the costs of the 2023 Blazing Trails 5K Run, 1 Mile Walk and Roll fundraising event. The funds received help make a difference across the state of Nebraska by supporting the Brain Injury Alliance of Nebraska's work to build community support networks for individuals and families affected by brain injury. Check out the stats below to see the impact that your financial support makes in the brain injury community.



Common Barriers Overcome

Clients most frequently:

- Needed help finding medical and mental health professionals who specialize in brain injury.
- Benefited from learning more about brain injury and how to live with its chronic effects.
- Sought opportunities to connect with individuals with lived experience.



159

New clients served between July 1, 2022 and December 31, 2022.



243

Referrals provided to 51 new clients between July 1, 2022 and December 31, 2022.



186

Individuals screened for brain injury in partnership with 8 other agencies between July 1, 2022 and December 31, 2022.

Your Impact by the Dollar

\$500 provides up to six hours of brain injury education, screening, and consultative services to an organization serving domestic and intimate partner violence survivors.

\$750 helps fund brain injury awareness campaigns and outreach efforts in communities across Nebraska.

\$1,000 provides 20 hours of resource facilitation and case management services.

\$2,000 helps cover the cost of a week's worth of resource facilitation services.



Sponsorship Registration Form

Registration Deadline: March 29, 2023

Blazing Trails for Brain Injury

Company Information

Company Name	Contact Person			
Contact Email Address	Contact Phone Number			
Company Address	City/State/Zip Code			
Sponsorship Amount				
Blazing Trails for Brain Injury 2023 Mastermind - \$2,000 Brainiac - \$1,000 [☐ Brain Booster - \$750 ☐ Brain Teaser - \$500			
We are unable to serve as sponsor or vendor for 2023. Please accept the following donation to help support BIA-NE.				
Payment Information				
☐ Please invoice me.				
☐ I have enclosed a check made payable to Brain	n Injury Alliance of Nebraska.			

Maximizing Your Sponsorship Benefits

The event coordinator (Brittney Lippincott) will be reaching out to you at various times leading up to the event to inform you of timelines and needs for your sponsorship benefits. Please make sure to provide the materials requested by the event coordinator in a timely manner so that you can get the most benefit for your sponsorship.

Organizations that get the most from their sponsorships are those who actively promote their presence at the conference and provide the necessary materials at the right time.

Don't Forget This Essential Step!

Please send a high quality JPG, PNG, EPS, or PDF of your company logo for promotional materials to **brittney@biane.org**.

For questions, contact Brittney Lippincott at 402-683-0724 or brittney@biane.org.

Thank you for your support!

Please mail the completed form to:

Brain Injury Alliance of Nebraska PO Box 22147 Lincoln, NE 68542

Want to pay online?

Use the QR code to the right or use the link below:



https://secure.givelively.org/event/brain-injury-alliance-of-nebraska-inc/2023-blazing-trails-sponsorships