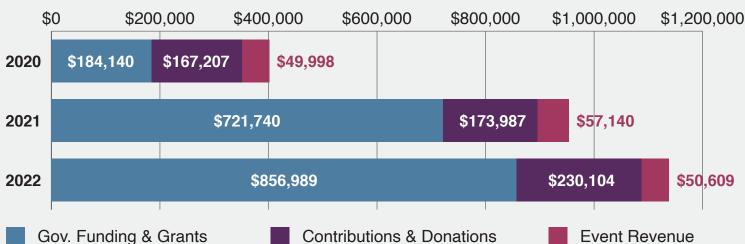
Where Does Your Donation Go?

Revenue: Our Funding Sources

Before we show you how your donation is used, it's important to show the many sources where funds come from. Take a look at the breakdown below from the past few years.



2020-2022 Revenue by Source (rounded to the nearest dollar)



Gov. Funding & Grants

Sources:

Sources:

Sources: Local

- - Lancaster County
- State
 - **Brain Injury**
 - Assistance Act
 - Dept. of Highway Safety Dept. of Health & Human Services
 - Vocational Rehabilitation
 - Dept. of Behavioral Health
 - Aging and Disability Resource Center
- - Medicaid Administrative Claiming
- Other

Foundations

- **Businesses/Organizations**

Contributions & Donations

- Individuals
- Combined Health Agencies Drive (CHAD) / United Way
- Give to Lincoln Day
- Memorials

- **Annual Conference**
 - **Exhibitors**

Event Revenue

- Attendee Registrations
- Blazing Trails for **Brain Injury**
 - Sponsorships Registrations

Sponsorships

- **Donations**

Brain Injury Assistance Act: Explained

The Brain Injury Assistance Act was established by Nebraska Revised Statute 71-3705 to provide funds to contract with organizations that specialize in brain injury and work to accomplish the following activities at a statewide level through resource facilitation services such as:

- Securing and developing community-based services for individuals with a brain injury
- Providing or connecting people with support groups
- Providing access to pertinent information, medical resources, and service referrals for individuals with a brain injury
- Educating professionals who work with individuals with a brain injury

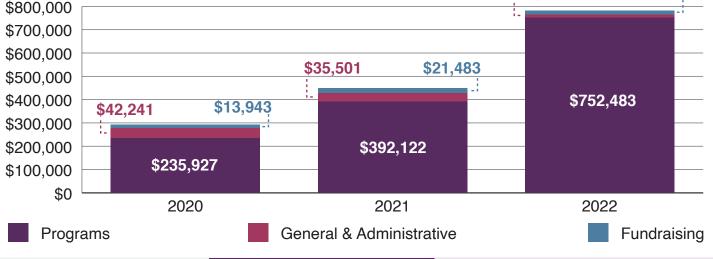


\$17,432

Expenses: How Funds are Used

There are three primary functions that your donation and other funds help cover.

2020-2022 Expenses by Function (rounded to the nearest dollar) \$12,317



Programs

Examples

- Resource Facilitation
- Concussion and Domestic Violence Grant Services Highway Safety and Injury Prevention Campaign
- Nebraska Brain Injury Conference
- Dept. of Behavioral Health & Nebraska VR Grant Services

Administration & General Activities

General & Administrative

In 2022, the Resource Facilitation

What is Resource Facilitation?

program accounted for 80% of all organizational expenses.

it?

So, what is it? Why should you care about

To put it simply, **Resource Facilitation is** our primary service program, acting as a connection point for individuals and families living with a brain injury. A few examples of the connections/services provided include: Information and education resources

- Referrals to service providers
- Assistance navigating local, state, and
- federal systems Support group opportunities
- Goal setting and support

Blazing Trails for Brain Injury fundraising event

Fundraising

Year-end fundraising campaign

Examples

Examples

Management

- General fundraising activities

(Averaged) Payroll and Related Expenses (62%) We believe in paying a living wage to our staff and investing in

Top 5 Expenses, 2020 - 2022



their growth and development. A majority of our payroll expenses support our Resource Facilitation program staff and the services

they provide to individuals and families across Nebraska. Contracted Services (12%) We contract services for data analysis and technical support for





activities to you, our constituents.

Advertising and Marketing (6%) In order for people to know about our services and our cause, they first have to hear about it. We invest dollars to get the word

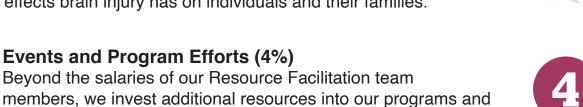
our database so that we can provide accurate reporting on our

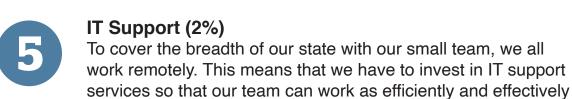




out about our good work and information on brain injury and the lasting effects brain injury has on individuals and their families. **Events and Program Efforts (4%)**

Beyond the salaries of our Resource Facilitation team





our events.

IT Support (2%) To cover the breadth of our state with our small team, we all



Questions?

as possible.

our funding and how your support can help.