

## Why Sponsor BIA-NE Events?

The Brain Injury Alliance of Nebraska is the only statewide nonprofit working to create a better future for all Nebraskans living with a disability due to brain injury. BIA-NE has had an impact on thousands of Nebraskans throughout the state by focusing on: *Prevention:* Reducing the number of brain injuries through quality education about sports injuries, occupant restraint use, domestic violence and falls.

**Education:** Providing cutting edge information about brain injury through an annual, statewide conference, as well as events and community trainings.

**Advocacy:** Serving as a voice for individuals with brain injuries and their families through a strong presence at the state capitol and in the community.

**Support:** Providing assistance to individuals, friends, and family through resource facilitation and maintaining a list of statewide support groups.

Your sponsorship dollars secure the future of brain injury in Nebraska and allow BIA-NE to connect with a wide range of audiences throughout the state of Nebraska. From survivors to caregivers, medical professionals and law enforcement agencies - BIA-NE reaches them all, and so can you.

# **2020 Sponsorship Opportunities**

#### **Brain Injury Awareness Day**

Audience	Date	Location
25-40 Legislative Members, Staff and Impacted Individuals	March 2020 (Day TBD)	State Capitol, Lincoln, NE

	I.			
	FEATURE	\$500	\$250	
	Mention in e-newsletter	0		
Name	Logo on BIA-NE website		•	
	e/logo on promotional ma	aterials	•	

### Nebraska Brain Injury Conference

Audience	Date	Location
250 Healthcare Professionals, Impacted Individuals and Caregivers	March 26 & 27, 2020	Younes Convention Center, Kearney, NE

FEATURE	\$3000	\$2000	\$1000
Article in e-newsletter	Ó		
Opportunity to speak during awards luncheon	0		
Feature on social media	0	0	
Click-through logo on BIA-NE website	0	•	
Name/logo on promotional materials	•	•	0
Complimentary registrations	3	2	
Complimentary vendor table	0	•	•
Logo on BIA-NE website	0	0	•
Social media mention	0	0	0

The Nebraska Brain Injury Conference is a two day event drawing around 250 participants from across Nebraska and the Midwest who come together annually to learn more about brain injury and network with industry partners.

Sixty percent of participants are professionals and forty percent are individuals with brain injury and their family members or caregivers.



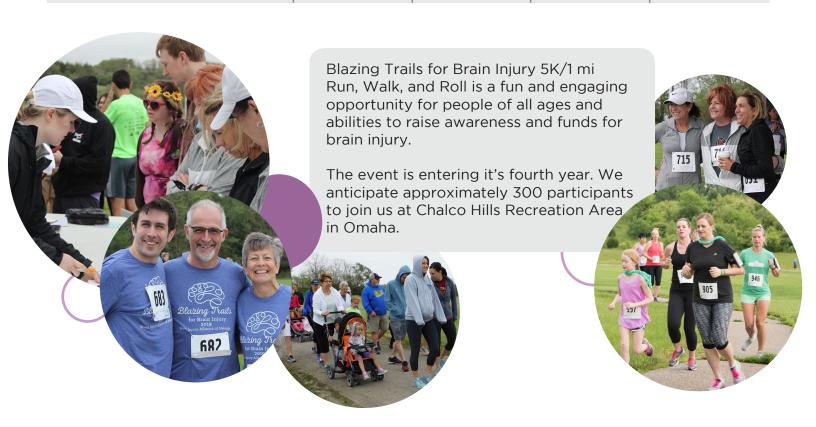
2018 Con

Bryan Health

## **Blazing Trails for Brain Injury**

Audience	Date	Location
300 Impacted Individuals, Supporters and Runners	May 31, 2020	Chalco Hills Recreation Area, Omaha, NE

FEATURE	\$2,000	\$1,000	\$750	\$500
Logo at starting line	Ó			
Feature in e-newsletter	•			
Logo at a mile marker		0		
Logo on t-shirt	0	0	•	
Logo in race day packet	•	0		
Complimentary registrations	4	3	2	1
Logo in e-newsletter	•	0		•
Logo on two run websites	0	0	0	•
Social media mention	0	0	0	•
Logo at registration table	•	0	0	•





# **2020 Sponsorship Form**

To register for event sponsorship online, visit: <a href="https://bit.ly/2AK3Why">https://bit.ly/2AK3Why</a>

Company Name	•	Contact Person				
		( )				
Contact E-mail Address	S	Contact Phone Number				
Address	(	City/State/Zip Code				
Sponsorship Amount (	olease circle one):					
Nebraska Brain I Blazing Trails for Please invoice m I have enclosed	a check made payable t y credit card. Card T	sorship Level ip Level: to Brain Injury	\$2,000 / Alliance / isa / MC			\$500
Card Number	Expiration Date	Security Code		Billing Zip		
Signature		Date				
Please send a high	quality .png or .jpeg of	company log	go to elle@	biane.org	g for pro	motion.
	nable to serve as a spon pport BIA-NE.	sor or vendo	r for 2020	. Please a	ccept a c	lonation of

#### Thank you for your support!